Title: How to Find Luxury Real Estate for Sale

Subtitle: A detailed look at some of the best listings platforms for finding luxury properties for sale.

Page Description: Learn how to find luxury properties that fit your investment needs. We'll discuss what luxury real estate is and review a variety of listings platforms.

Article Body:

As the world's rich get richer, the market for luxury real estate continues to grow. But what qualifies a property as luxury real estate? The specifics really depend on the market in question. To define a property as luxury real estate, you need to look at it in relation to the other properties on the market.

In some areas, anything over \$1 million can be considered a luxury home, while in more expensive housing markets like London, Los Angeles, or New York City, luxury home prices may start at \$5 million dollars or above.

Luxury properties may include high-end finishes, cutting-edge technology, or hotel-style amenities (fitness center, spa, swimming pool, etc.). They may feature cutting-edge design by prestigious architects or have great historical value. Features may include high ceilings, terraces, roof decks, and home theaters.

Location is often key, whether the property is located in an exclusive gated community, a stunning natural environment, or a fashionable urban neighborhood with great transportation options and highend shopping, dining, and entertainment venues.



\$1,150,000 CAD Mississauga, ON, Canada



\$735,000 CAD Ville Marie (Montréal), QC, Canada



\$1,095,000 USD San Francisco, CA, United States



\$2,275,000 USD San Francisco, CA, United States

San Francisco, CA, United States



\$1,498,000 USD San Francisco, CA, United States

Luxury Properties (Source: https://www.luxuryrealestate.com/)

When it comes to luxury real estate, most segments of the market offer luxury property options - single family homes, condominiums, multifamily properties, vacation rentals, hotels, mixed-use buildings, office buildings, retail spaces, lots with prime locations, even islands can be found for private sale.

Top Listings Platforms for Luxury Real Estate

Many property databases contain luxury real estate listings. Although mansions and penthouse apartments may be the first types of property that spring to mind when you think luxury real estate, there are many other types of high-end properties available.

We'll review some of the best listings platforms to use in your search for luxury real estate, including residential, commercial, and for sale by owner databases, as well as several platforms dedicated solely to luxury real estate.

Residential and Commercial Listings Platforms

Here are some of the most well-known and helpful residential and commercial listings platforms, whether you're searching for luxury real estate, multifamily homes, industrial properties, or land for sale.

Zillow

<u>Zillow</u> is a residential listings platform that has been a fixture on the real estate scene since its 2006 launch. Its database of 110 million properties nation-wide includes properties for sale and for rent, as well as off-market real estate.

There are a couple of different ways to search Zillow for luxury real estate for sale. Regardless of the method you choose, your search begins when you enter an address, neighborhood, city or zip code into the search box on Zillow's home page.



Zillow

Once you've selected a location, you can begin narrowing down your search results. A simple keyword search for "luxury" real estate in San Francisco brings results ranging in price from \$495,000 to almost \$16 million dollars. Property types include lots, condos, single family homes and mixed-use buildings, new builds and restored Victorian homes. Adding "multifamily" or "mixed use" to your luxury keyword search can help filter results for those specific market segments.

Another way to search Zillow for luxury real estate for sale is to sort location search results by price. You can also narrow results by entering a specific price range. Finally, you can apply other filters to search for the amenities you're interested in, such as a pool, waterfront property, or mountain views. Keyword filters for luxury items like a chef's kitchen or custom cabinetry can be added as well.

Other	Amenities		
	Must have A/	С	
	Must have po	ol	
	Waterfront		
View			
	City		Mountain
	Park		Water
Days C	On Zillow	Any	
Keywo	ords	Yard, fi	replace, horses, etc

Zillow amenities

LoopNet

With over 500 thousand listings, <u>LoopNet</u> has the most commercial property listings of any online marketplace. The site also provides information about many aspects of commercial real estate leasing and buying. Articles cover everything from basic advice for buying investment properties to advice specific to each segment of the commercial real estate market.

Many LoopNet property listings include high-resolution photos and HD video tours. Other listing information offered includes cap rate, property type and sub-type, building class, average occupancy, and zoning description.

LoopNet searches can be conducted by property type and location, or you can jump directly to an advanced search with a plethora of filter options.

A simple LoopNet keyword search for luxury properties in New York City turns up many results, including:

- an iconic hotel
- a fully-leased multi-family property with ground floor restaurant
- a \$35 million mansion turned retail building appropriate for high-end family office headquarters, an ambassadorial residence, an art gallery, or other similar use.
- vacant land located between luxury condo buildings





170 E 80th St - The Waterfall Mansion 13,000 SF Retail Building Offered at \$35,000,000 at a 2.83% Cap Rate in New York, NY



LoopNet Waterfall Mansion

LoopNet's Advanced Search feature allows you to narrow search results by property types and subtypes, metro area, professional submarket, total price, price per square foot, price per unit, and more.

SEARCH TYPE		LOCATION	ADDITIONAL CRITERIA	
Property Types & Sub-types		Country	Price	Listing ID
Select All		United States 🗸 🗸	Min S to Max S	
Industrial	\sim	States	Total S S/SF S/Acre	Separate multiple IDs with commas
Retail	\sim	Georgia ×	S/Unit	Keyword
Restaurant		Metros	Building Size Min SF to Max SF	Separate with spaces
Shopping Center	\sim	All Metros		Date Entered
Multifamily	\sim	Professional SubMarket	Lot Size	All Dates 🗸
Specialty	\sim	All SubMarkets	Min AC to Max AC	 Time Period
Office	\sim	County	Acres SF	Custom Time Period
Health Care	\sim		Units/Rooms/Beds	Property Status
- Hospitality	\sim	City	Min to Max	~
Sports & Entertainment	\sim	Atlanta , GA ×	Multifamily, Lodging, Senior Housing only	Tenancy
Land	~	a and a second s	Cap Rate	Single
<u> </u>		ZIP Code	Min % to Max %	Multiple

LoopNet Advanced Search

CREXi

Launched in 2016, <u>CREXi</u> is an active and fast-growing commercial real estate marketplace and technology platform. Headquartered in Marina Del Rey, CA, it provides listings for sale and lease, sales comps information, and market intelligence for dozens of major metro markets, allowing investors to quickly identify and evaluate the right opportunities for their individual investment strategy.

Get a Complete Picture

Get a holistic view of markets and detailed information on individual properties – all in one platform. CREXi's Market Intelligence offering includes access to:









Access to 35,000+ Sales Comps

Demographic and Trend Analysis

Market grading system

Predictive Analytics

CREXi Market Intelligence

CREXi's homepage allows searches by property type and location. They do also offer the ability to search by keyword, as well as providing filters for price, cap rate, square footage, acreage, price per square foot, etc. Searchable property types include retail, multifamily, office, hospitality, mixed use, development site, land, single family rental portfolio and more.

Using CREXi's keyword search to find luxury real estate for sale in Atlanta provides a listing for a multifamily property with high visibility, a desirable address, and proximity to a number of top-tier businesses and transportation options. Another search result is for 21,229 square feet of already leased retail space in a newly constructed 20-story mixed-use development located within Atlanta's most sought-after retail corridor.

Ten-X Commercial

<u>Ten-X Commercial</u> markets itself as the number one end-to-end transaction platform for commercial real estate. Their goal is to reduce the pain points in the traditional commercial real estate sales process to ensure a streamlined, seamless close for buyers and sellers alike.

For buyers, they offer property alerts and up-front due diligence on properties precision-matched to your buying objectives. They also provide sales via live commercial real estate auctions and managed bidding.

The Ten-X homepage offers a simple search box that allows you to look for properties by state, city, zip code, address or property ID. They also offer a View All Properties button, conveniently allowing you to view all their listed properties at once.

Simplify the way you buy + sell commercial real estate

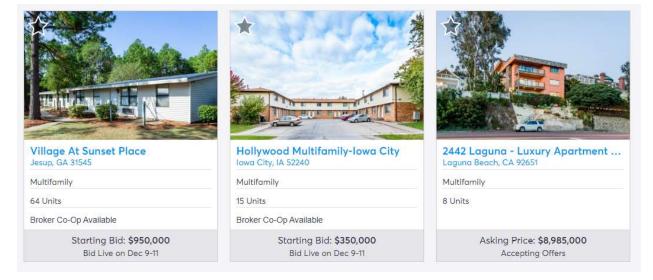
See why brokers, buyers and sellers use the #1 end-to-end transaction platform for commercial real estate.

VIEW ALL PROPERTIES

TenX view all properties

Whether you choose to search by location or view all Ten-X properties together, you can filter search results by property type (office, multifamily, retail, hotel, land, etc.), buying format (offer select or live/managed bid), net rentable area, number of units, occupancy rates and more.

Although TenX's listing platform does not include a keyword search, their database is small enough to make a search for luxury real estate for sale fairly straightforward. Simply filter by the location and/or property type you're interested in. A quick scan of the resulting property listings (delivered in a grid format including pictures, location, property type, and pricing information) helps reveal properties that are likely to meet your requirements.



TenX results grid

Craigslist

It's also possible to find luxury real estate for sale by owner. One of the best places to look for this is <u>Craigslist</u>, which offers individual classified ad websites for cities and region areas in 70 countries around the world. Each Craigslist website has sections devoted to jobs, housing, for sale, items wanted, services, and more.

Once you choose the website for the city or region that you're interested in from Craigslist's main page, you will want to click the "real estate for sale" link under "housing".

housing	
apts / housing	
housing swap	
housing wanted	
office / commercial	
parking / storage	
real estate for sale	
rooms / shared	
rooms wanted	
sublets / temporary	
vacation rentals	

Craigslist housing menu

You can then use the search box at the top of the page to search by keyword, or you can use the filters on the left side of the page.

real	est	ta	te

search titles only

- 🔲 has image
- posted today
- bundle duplicates
- include nearby areas

-	from zip
PRICE	
min	max
BEDROO	
min 🔻	- max 🔻
FT ²	
min	max
AVAILABIL	JTY

- wheelchair access
- EV charging
- housing type
- laundry
- parking

Craigslist search filters

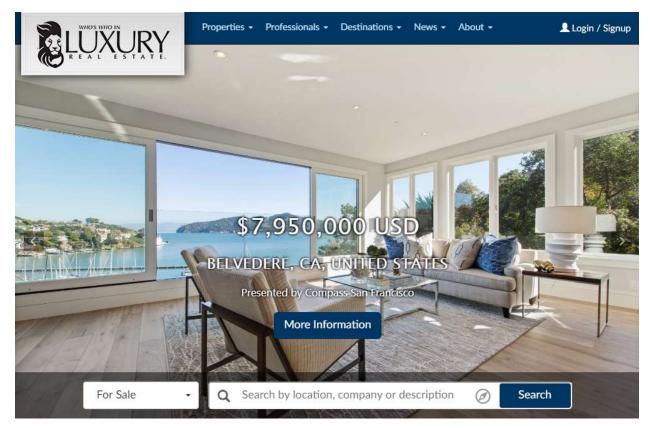
Search results can be viewed by gallery, thumbnail or map and can be sorted by newest, most relevant, price low to high, or price high to low. A recent "luxury" keyword search of real estate for sale in Austin, TX turned up 216 results including gorgeous custom single-family homes with spectacular views, well-placed waterfront lots, and luxury penthouse condos.

To search office and commercial real estate listings, you can select "office/commercial" from the housing menu. Listings include properties for sale and for rent. Here it may be helpful to do a keyword search specifically for the type of commercial property you're interested in. A quick scan of Austin's office and commercial listings includes live/work space, land zoned for commercial use, a boutique hotel and restaurant, and modern office spaces for sale.

Luxury Real Estate for Sale Companies

There are a number of companies that specialize in selling luxury real estate. Here are two companies that offer excellent databases of luxury real estate for sale.

LuxuryRealEstate.com



LuxuryRealEstate.com

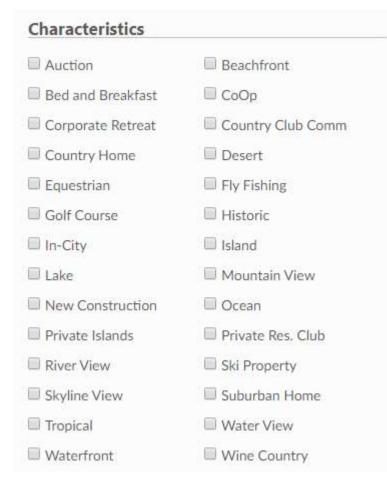
<u>LuxuryRealEstate.com</u> is the online portal for Who's Who in Luxury Real Estate, a worldwide collection of top brokers representing luxury properties worldwide. The portal presents more multi-million-dollar estates that any near-peer. Browse thousands of listings from hundreds of companies all in one place. When you're ready to sell your investment, you can use their services to find the top luxury real estate professionals in your area.

The property listings on LuxuryRealEstate.com include homes for sale, long term rentals, vacation rentals, private islands, lots and land. The listings also include 3D/360-degree tours and property videos. The site's "destinations" drop-down menu provides information about specific cities and regions, as well as developments and resorts with luxury properties.

LuxuryRealEsate.com offers a comprehensive property search feature. Search luxury real estate for sale by location, company, or keyword. Results can be filtered by price range, number of beds, number of

baths, and property type (apartment, chateau, condo, estate, ranch/farm, or villa). You can use the platform to look at active, pending, or sold listings.

You can also filter your LuxuryRealEstate.com search by property characteristics:



LuxuryRealEstate.com Characteristics

Christie's International Real Estate

<u>Christie's International Real Estate</u> has been marketing high-value real estate (priced at \$1 million and above) around the world for more than 30 years. The company has luxury real estate offices in London, New York City, Hong Kong, Moscow, Los Angeles, Chicago, and Palm Beach. Services include property sales, enhanced marketing programs, and development project marketing.

This map pinpoints the countries where Christie's has luxury real estate for sale:



Christie's Map

Property searches are available by location, radius, map, address, postal code, and listing ID. Besides allowing users to filter by property price and size, Christie's offers filters for property type (from condos to private islands to vineyards), lifestyle, and an impressively extensive list of amenities.

IENITIES			
2 Fireplaces	3 Car Garage	3+ Fireplaces	4 Car Garage
5 + Car Garage	Barn	Bay View	Billiards Room
Boat Slip	Bowling Alley	Carriage House	Casita
City / Strip Views	Country Club Community	Dock	Doorman
Eco-Friendly (Green)	Exercise Room	Gardens	Gated Community
Golf Community	Granite Countertops	Guard Gated	Guest House
Hardwood Flooring	Helipad	Horse Facilities	Indoor Basketball Court
Indoor Pool	Outdoor Pool	Indoor Racquetball Court	In-Home Fitness Center
LEED Certified	Library	Marble Countertop	Media Room / Home Thea
Mountain Views	Ocean Front	Outdoor Kitchen	Porte-Cochere
Private Airport	Private Elevator	Private Lake	Screen Room
Security System	Ski-In / Ski-Out	Solar Energy	Spa / Hot Tub
Stables	Staff Quarters	Steam Room	Sustainable Design
Tennis Court	Terrace / Outdoor Space	Vineyard	Water View
Waterfront	Wine Cellar / Grotto	Winery	

Christie's Amenities

Property searches can also be filtered by keyword.

As you search for luxury real estate for sale, remember to compare the properties you find to the market in which they're located. When you're paying for high-end real estate, you want to make sure it has the amenities that make it a worthwhile investment. The companies and services reviewed here can help you find the luxury property you're looking for, with the features future buyers will desire, should you ever decide to sell.